

Did You Know?



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NewsFrame

October, 2024

A monthly newsletter with industry updates
for members of the WA State Bowling
Proprietors' Association

Welcome! Edition VIII

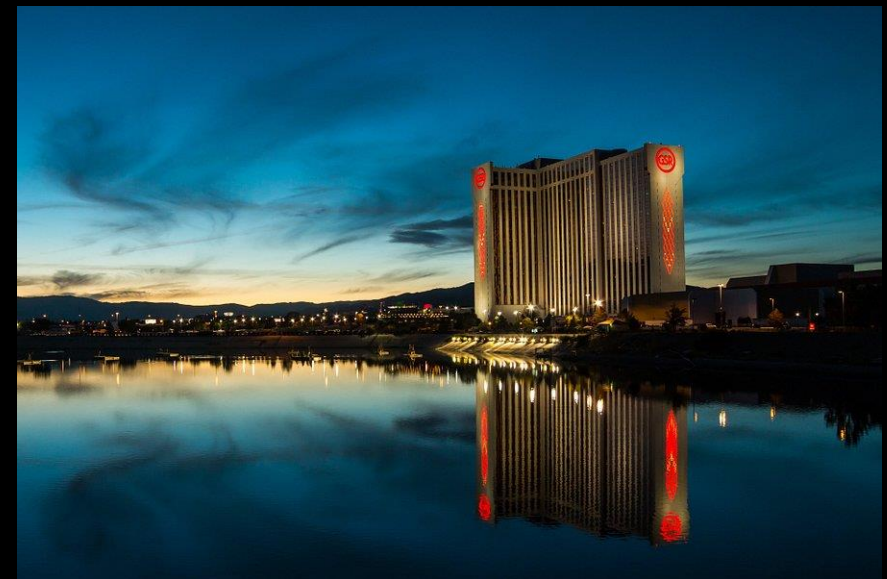
NewsFrame will be your source for updates throughout the 2024 - 2025 bowling season.

This month's issue highlights topics and discussion points including bowling a tournament on string machines, 2025 WSBPA Mid-Winter Meeting, Active Shooter certification program – an eye opener, additional coaching clinics planned, what might 2025 look like business-wise, and more.



1,800

Number of games to be bowled March 7-8, 2025, in Reno during the "String Machine Championship"



SAVE THE DATES – Mid-Winter Meeting



- Networking
- Bowling Promotions
- Food & Beverage Concepts
 - Legislative Issues
- Bowling Welcome Party
 - Guest Speakers

Sunday
February 23

Monday
February 24



2025 WSBPA Mid-Winter Meeting



ANGEL OF THE **WINDS**
CASINO RESORT



Sunday – Monday: February 23-24, 2025

Angel of the Winds Casino - Arlington





**Bowling Day at the Ballpark
Draws 1,200 Bowlers, Guests and
the Mariner Moose!**

Our thanks to everyone who helped promote and attend the 2nd annual WSBPA **"Bowling Day at the Ball Park"** August 24th at T Mobile Park as the Mariners took-on the San Francisco Giants. Bright yellow and navy jerseys were evident throughout the stadium including on the back of the Mariner Moose while bowling a virtual game of bowling on Wii in front of 30,000 fans.

More WSBPA Clinics to Certify Youth Coaches Across the State

Topics include:

- Roles and responsibilities of a coach
- Proper stance and approach
- Balance and follow-through
- Sport safety
- Maintaining a positive teaching approach and environment
- Strikes and spares
- Adding fun to your youth program



Dates and Locations are being secured for additional coaching clinics in Eastern and Southwest Washington this Fall.

All costs will be underwritten by the WSBPA Community Service Program

Register: greg.olsen@wsbpa.org



On average, every year organizations experience over 2 million acts of workplace violence resulting in \$130 billion in lost revenue.

Most organizations don't have the time or resources to focus on safety & security.

We partner with your organization to identify hazards that could negatively impact your business and get your organization on a preparedness plan.



Guy Beveridge

**Guest Presenter
Season Kick-Off Meeting**

**During the WSBPA
Season Kick-Off
Meeting September
23rd, not a single
member center felt
confident they were
sufficiently prepared to
deal with violence or
an active shooter in
their center.**

Help is on its way.

Jackpot Classic Tournament “Expands”

The WSBPA has expanded its tournament offering with a 2nd Jackpot Classic Tournament in Reno, March 7-8-9, 2025, at the Grand Sierra Resort.

The March event, a “mini-vacation,” over a Friday-Saturday-Sunday will be one of the first of its kind in the country rolled 100% on new QUBICA/AMF “Edge” string machines. Only 3, four-person team spots remain!

Our thanks to Dustin Russell and Josh Blanchard with QUBICA/AMF for sponsoring the inaugural tournament in Reno.

The annual Jackpot Classic Tournament in Las Vegas will be held June 3-6, 2025, at The Orleans Hotel Casino.

Registration is now open for both events at: www.jackpotclassic.org





Devin Graff Signs-On to Launch Liquor Partnerships with WSBPA Members



Columbia Distributors is the 2nd largest malt beverage liquor distributor in the country. Now they have expanded further into liquors and wines.

Devin Graff, with Columbia Distributors wants to chat with you. Liquor manufacturers they represent are eager to expand sales and promotion partnerships with the bowling industry. Liquor is a high-profit margin aspect of your operation. She can help you make it even better.

Devin can be reached at: devin.graff@coldist.com / 206.306.3281

Columbia Locations:

- [Kent](#)
- [Vancouver](#)
- [Yakima](#)
- [Kennewick](#)
- [Spokane](#)
- [Everett](#)
- [Ferndale](#)
- [Poulsbo](#)
- [Tumwater](#)





Bernard Marr is a world-renowned futurist, board advisor and author of [*Generative AI in Practice: 100+ Amazing Ways Generative Artificial Intelligence is Changing Business and Society*](#)

5 Business Trends For 2025 to be Prepared For Now:

- **Getting Strategic With Generative AI**
 - Transforming existing business models such as online advertising, retail and media streaming.
- **Sustainable Business And Circular Economies**
 - A move towards more environmentally friendly and sustainable business practices is certain to be a key driver of change in 2025
- **Hyperautomation And The Intelligent Enterprise**
 - A growing amount of the actual labor, from communicating with customers to picking and packing orders and carrying out deliveries, will also be increasingly automated.
- **Customer Experience Is King**
 - More than just competing on quality and price, consumers expect businesses to meet them where they are, with service that's tailored to their needs and of consistently excellent quality.
- **Resilience In The Age Of Uncertainty**
 - Understanding how risks like supply chain disruption, skills shortages, and even the likelihood of future pandemics could impact operations is critical in order to build the capacity to respond proactively.

Membership Renewal Brings Change

The 2024-2025 season will see an all-new dues payment program implemented by BPAA.

Dues remain at \$88 per lane covering both BPAA national dues plus WSBPA state dues. This marks the 16th consecutive year your costs for membership have remained unchanged.

BPAA will email invoice notices in October with numerous payment options including monthly billing, single payment, check or on-line credit card.

Thanks so much for your continued support!



Support Our Partners

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WA ST. Bowling Proprietors' Association Our Officers & Directors

President



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At-Large Director



USBC Liaison
Barb Pettinger



Director – Region 1



Director – Region 2



Director – Region 3



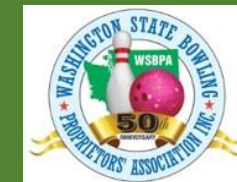
Director – Region 4



Director – Region 5



Director – Region 6



Greg Olsen
Executive
Director

(Top row): Chris Nash, Jason Hoff, Jeff Swanson, Reggie Frederick
(bottom row): Robin Bailey Bob Hanson, Mike Gubsch, Jim Stack, Max Faulkner and Sharlene Palos